

**Minutes of the Meeting of the Tourism Committee
Held On Monday, November 14, 2016 Pursuant to Notice Duly Given**

1. Meeting called to order by Chairperson Feldt at 5:00 p.m.
2. Roll Call: Jean Feldt, Doug Thompson, Ron Hayes, Diane Le Breck, John Wittkopf
Excused: Nathan Figueira
Absent: Dale Mohr
Also Present: Alderperson Le Breck, Jim Lacourciere, Administrator Sara Perrizo as recording secretary and other interested parties
3. Approval of Agenda
Moved by Wittkopf, seconded by Hayes to approve the agenda as presented. M/C
4. Approval of Minutes from the 10/10/16 Meeting
Moved by Hayes, seconded by Thompson to approve the minutes as typed. 5 ayes
Motion carried upon verbal voice vote.
5. Public Input/Correspondence
Thompson would like the Committee's mission statement to appear at the top of all future agendas.

Jim Lacourciere was present on behalf of the Historical Society to inform the Committee about a reenactment to be held at the Beyer Home on May 12-14, 2017. The time period will be from 1750-1820 and there will be camping, a trading post, dancers, etc. At this time, no financial help is being requested and the event will be free to the public. The consensus of the Committee was that this is a great idea.

Hayes addressed the power for the sign at Holtwood. He is still waiting to hear back from the electrical contractor and may opt for solar power if it is more cost effective.

Thompson stated that Figueira is working on other design options for the roundabout and will be bringing them to the Committee for review. Perrizo spoke with J. Wusterbarth who can get approval from the DOT to place the structure.
6. Discussion/Possible Recommendation on:
 - a. City Sign Ordinance
The Committee addressed the ordinance page-by-page. Regarding fees to put up a sign, the current cost of 50 cents per square foot was thought to be excessive and the Committee recommends a flat fee of \$200. Other recommended changes are as follows:
 - Remove the yearly licensing requirement for sign installers;
 - Remove the requirement that the Council pass a resolution to set the permit fees;
 - Remove the prohibition of swinging signs and floodlighted signs;

- Remove the requirement that supports and braces shall be hidden from public view and that no guy wires or chains may be used for support;
- Remove the requirement that all signs must be marked with the manufacturer's name in a size that is easily visible from the ground;
- Remove the prohibition of portable advertising signs being used on a permanent basis;
- Remove the area restrictions of signage in commercial and industrial zoned districts; and
- Remove the separate restrictions for the Main Street Commercial District.

Moved by Thompson, seconded by Hayes to change the fee for all sign permits to \$200, remove section 13-1-143(a), remove the wording "resolution of City Council" in section 13-1-143(d) and include "as stated in the permit fee schedule", remove 13-1-147(2) and (3), remove 13-1-147(4)(a), remove 13-1-149(e) (f) and (g), remove 13-1-152(3), remove 13-1-153(3)(b) and remove all of 13-1-154.

Motion carried upon verbal voice vote.

5 ayes

b. Positive Thoughts

Everything is moving forward. Great to get this ordinance done.

c. Next Meeting Date – December 12, 2016 at 5:00 p.m.

7. Agenda Items: December Meeting – Dick Doeren, roundabout statues, dog park, duplicate sign at Beyer Home, expenditure guidelines

8. Adjourn

Moved by Hayes, seconded by Thompson to adjourn.

Motion carried upon verbal voice vote.

5 ayes

Meeting adjourned at 6:11 p.m.

Respectfully Submitted:

Sara J. Perrizo, CPA

Administrator