

TOURISM COMMITTEE
MONDAY, MAY 8, 2017 @ 5:00 p.m.
Holtwood Campground
400 Holtwood Way, Oconto, WI 54153

Mission Statement: The Committee shall foster ideas for improving existing facilities and programs to attract tourists to our community. Our purpose is to promote our various community attractions, encourage all community businesses and community-based organizations to participate, and assist in the sound development of our tourist facilities of our city.

5:00 p.m. – Dedication of History on the Bay sign

Immediately Following – Meeting of the Tourism Committee with the Following Agenda:

1. The meeting was called to order by Mayor Heier @ 5:10 p.m.
2. Roll Call: Jean Feldt, Ron Hayes, John Honish, John Wittkopf
Excused: Jean Young, Advisory Member Dale Mohr
Absent: Alternate Member Nathan Figueira
Others Present: Mayor Lloyd Heier and Administrator Sara Perrizo
3. **Election of Chair was called by Mayor Lloyd Heier three times with the nomination closed by Wittkopf and Honish. (4 Ayes)**
With nomination and acceptance Jean Feldt was elected Chairman of Tourism motioned by Hayes, seconded by Wittkopf. (4 Ayes)
4. **Election of Vice-Chair was sounded by Heier three times with the nomination of Ron Hayes. Wittkopf motioned to close nominations; Honish seconded. With acceptance, Ron Hays was voted Vice-Chairman of Tourism. Wittkopf called the motion with a second by Feldt. (4 Ayes)**
5. **Honish moved for approval of agenda as presented; Hayes seconded. (4 Ayes)**
6. **Approval of minutes from the 4/10/17 meeting issued from Wittkopf with a Hayes second. (M/C)**
7. Public Input/Correspondence: Hayes introduced Badger Sportsman (May/June 2017) advertizing section highlighting Oconto; within the issue it was noted that the Bay of Green Bay has the best of walleye fishing in the world. He also shared Harbor Town AAA Living issue May/June 2017 which had advertizing of the Oconto area. Dick Doeren dropped off the copper nuggets which have arrived. Mayor Heier shared that the golf carts for Holtwood and Harbor have arrived.
8. Discussion/recommendation/updates/progress reports on the following:
 - a. Pre-4th of July Waterfest/Carnival— Perrizo stated that reception of our new 4th of July celebration has been positive. As of now the 2 bands are booked; \$3000 is committed; 21 vendors have signed in; a boat light parade/contest will highlight dusk; VanHulle's wagon shuttle, Captain Salee's water taxi (City Docks to Harbor), and a shuttle from Holtwood and City Hall are planned. Flyers/posters are ahead, as well as, the stage, banner, and port-a-potties. It was thought Sail Fest could possibly combine its activities in 2018.
 - b. Update on Walleye Statue— WI DOT has declared it cannot be raised at the round-about. Other locations are being considered including Bond Pickle Park.

c. City Visitor's Guide— TABLED.

d. Eagle Viewing Camera— Hayes felt this an advantage to our harbor area as the wildlife exists. It would cost \$450.00 to lease the equipment. The DNR sees it as a possibility and it would add to the advertising of our City.

e. **Expenditure Guidelines were observed and accepted into motion by Hayes with a Honish second.** (4 Ayes)

f. Positive Thoughts— Committee work was completed in a short amount of time.

9. Next Regular Meeting Date: Monday, June 5@ 5 p.m. (City Hall)

10. Agenda Items: City Visitor's Guide
Eagle Viewing Camera

11. **Adjournment was summoned by Wittkopf @ 5:50 p.m. with the support of a call of Honish.** (M/C)

Minutes submitted by
Susan K. Seidl