

**TOURISM COMMITTEE**  
**MONDAY AUGUST 19, 2019 @ 5:30 p.m.**

City Hall Council Chambers

**Mission Statement: The Committee shall foster ideas for improving existing facilities and programs to attract tourists to our community. Our purpose is to promote our various community attractions, encourage all community businesses and community-based organizations to participate, and assist in the sound development of our tourist facilities of our city.**

1. The August meeting was called to order by Chairperson Feldt.
2. Roll Call: Jean Feldt, Ron Hayes, John Honish, John Wittkopf, Jean Young, Alternate members Nathan Figueira and Susan K. Seidl
3. **Honish motioned for approval of agenda as presented; Wittkopf issued second.**  
**(5 Ayes)**
4. **Approval of minutes from the 07/15/19 meeting was called by Hayes with a Honish second.**  
**(M/C)**
5. Public Input/Correspondence: None.

6. Discussion/recommendation/updates/progress reports on the following:
  - a. Oconto's 150<sup>th</sup> Anniversary (March 11, 2019)
    - i. Update on Coins reads 863 sold to date.
    - ii. Update on Beer Trays indicates 22 sold to date.
  - b. Future Plans for 150<sup>th</sup> memorabilia revolves on how to allow public to buy in to our Main St. flags, and town entry banners. It was decided to continue to sell coins/trays @ the Saturday, September 21<sup>st</sup> Fly In and @ the Harvest Fest Saturday, September 28<sup>th</sup>. Other activities @ the Beyer Home Museum were discussed: summer music, a veteran's memorial.
  - c. 2020 Discovery Guide: Participation was approved for \$2,500 @ the July meeting.
  - d. Spring 2020 Volunteer Day will revolve around beautification of Oconto on the part of people who can't keep up their property physically and/or can't afford the upkeep. Who and how to get candidates for the work and those who would be truly in need were the issues discussed.
  - e. Iron Maiden Fish Sculpture— Lynn Hearley will be invited to our September meeting. Tourism has passed a motion to pay for it.
  - f. **Expenditure Guidelines were viewed, and accepted by Hayes with a Honish second motion.**  
**(M/C)**

7. Next Regular Meeting Date: Monday, September 16 @ 5: 30 p.m.

8. Agenda Items: Diane LeBreck/Spring 2020 Volunteer Day  
Lynn Hearley/Iron Maiden Fish Sculpture

9. **Wittkopf summoned adjournment @ 6:07 p.m. with vocal support of Young.**  
**(M/C)**

Minutes submitted by  
Susan K. Seidl