

## TOURISM COMMITTEE

**MONDAY SEPTEMBER 16, 2019 @ 5:30 p.m.**

*City Hall Council Chambers*

*Mission Statement: The Committee shall foster ideas for improving existing facilities and programs to attract tourists to our community. Our purpose is to promote our various community attractions, encourage all community businesses and community-based organizations to participate, and assist in the sound development of our tourist facilities of our city.*

1. The September meeting called to order by Chairperson Feldt.
2. Roll Call: Jean Feldt, Ron Hayes, John Honish, John Wittkopf, and Alternate member Susan K. Seidl  
Excused: Jean Young, Alternate member Nathan Figueira  
Also Present: Sara Perrizo/Administrator
3. **Hayes motioned approval of the amended agenda as presented; Wittkopf issued second. (5 Ayes)**
4. **Approval of minutes from the 08/19/19 meeting was called by Honish with a Wittkopf second. (5 Ayes)**
5. Public Input/Correspondence: Perrizo informed that Cabelas can be expected to hold their fishing tournament of 2020 in Oconto.
6. Discussion/recommendation/updates/progress reports on the following:
  - a. Oconto's 150<sup>th</sup> Anniversary (March 11, 2019)
    - i. Update on Coins – who to sell at Fly-In and Harvestfest — Feldt will sell coins and trays @ both events. Wittkopf offered assistance. So far 863 coins have been sold to date. (50 coins will be made into key chains).
    - ii. Update on Beer Trays— Remaining trays will be available @ the above sales.
  - b. Future Plans for 150<sup>th</sup> Memorabilia-- Small pole banners will be checked when they come down @ the 1<sup>st</sup> of the year: those of useable quality will be available for Sesquicentennial prizes: P. R. will note the addition to prizes. A Christmas float will have those banners represented.
  - c. Request from OCEDC for 2020 Joint Marketing Contribution— Tabled.
  - d. Proposed 2020 Budget— Administrator Perrizo proposed much the same budget as 2019 which was found acceptable to the Committee. **Wittkopf called a motion to accept the proposed Tourism 2020 Budget with a Honish follow up motion. (M/C)**
  - e. 2020 Discovery Guide— Tabled with editing @ next meeting.

f. Spring 2020 Volunteer Day— Tabled for Diane LeBreck @ the October meeting. She has some ideas as does Superintendent Wusterbarth. Hayes viewed a 1964 “Reporter” article which covered Oconto’s same event and carried their ideas at the time, and a 70’s plan was procured.

g. Iron Maiden Fish Sculpture— Tabled.

**h. Expenditure Guidelines were viewed, and accepted by Wittkopf with a Honish second motion as it is presently in adequate shape. (M/C)**

7. Next Regular Meeting Date: Monday, October 23 @ 5:30 p.m.

8. Agenda Items as in previous agenda

**9. Wittkopf summoned adjournment @ 6:04 p.m. with vocal support of Hayes. (M/C)**

Minutes submitted by  
Susan K. Seidl