

TOURISM COMMITTEE

MONDAY, OCTOBER 21, 2019 @ 5:30 p.m.

City Hall Council Chambers

Mission Statement: The Committee shall foster ideas for improving existing facilities and programs to attract tourists to our community. Our purpose is to promote our various community attractions, encourage all community businesses and community-based organizations to participate, and assist in the sound development of our tourist facilities of our city.

1. The meeting was called to order by Vice Chairperson Hayes.
2. Roll Call: Ron Hayes, John Honish, John Wittkopf, Jean Young (+5:33 p.m.); Alternate members Nathan Figueira and Susan K. Seidl
Excused: Jean Feldt
3. **Honish motioned approval of agenda as presented; Wittkopf issued second. (5Ayes)**
4. **Approval of minutes from the 09/16/19 meeting was called by Wittkopf with a Seidl second. (M/C)**
5. Public Input/Correspondence:
Copper Culture State Park Annual Report demonstrated good attendance despite poor summer weather. It has been accepted and placed on file.
6. Discussion/recommendation/updates/progress reports on the following:
 - a. Oconto's 150th Anniversary (March 11, 2019)
 - i. Update on Coins— Both coins and beer trays sales were viewed.
 - ii. Update on Beer Trays— See above.
 - b. Future Plans for 150th Memorabilia— How to distribute Anniversary signs has not yet been determined beyond a potential raffle.
 - c. Request from OCEDC for 2020 Joint Marketing Contribution— Presentation has yielded \$2000 of City contribution in the past. We will await Budget acceptance and then motion accordingly. It was hoped that we would establish more City of Oconto commerce. Hayes thought all was for joint tourism marketing only. Intent is to address the issue with Ehrfurth when he comes requesting his needs for the OCEDC.
 - d. 2020 Discovery Guide— We await Boucher's request for a motion.
 - c. Spring 2020 Volunteer Day— The Committee awaits LeBreck's attendance to proceed.
 - d. Iron Maiden Fish Sculpture— We await L. Hearley's attendance.
 - e. **Expenditure Guidelines were reviewed by the Committee, accepted with placement in motion by Wittkopf and a Honish second motion. (5Ayes)**
7. Next Regular Meeting Date: Monday, November 18 @ 5:30 p.m.
8. Agenda Items: None but those above addressed.
9. **Wittkopf summoned adjournment @ 5:47 p.m. with vocal support of Young. (M/C)**

Minutes submitted by
Susan K. Seidl