

TOURISM COMMITTEE

MONDAY, NOVEMBER 18, 2019 @ 5:30 p.m.

City Hall Council Chambers

Mission Statement: The Committee shall foster ideas for improving existing facilities and programs to attract tourists to our community. Our purpose is to promote our various community attractions, encourage all community businesses and community-based organizations to participate, and assist in the sound development of our tourist facilities of our city.

1. The November meeting was called to order by Chairperson Feldt.
2. Roll Call: Jean Feldt, Ron Hayes, John Honish, John Wittkopf; Alternate members Nathan Figueira and Susan K. Seidl
Excused: Jean Young
3. **Hayes called motion for approval of agenda as presented; Honish issued second. (5 Ayes)**
4. **Approval of minutes from the 10/21/19 meeting was declared by Honish with a Hayes second. (5 Ayes)**
5. Public Input/Correspondence:
 - A thank you to City Tourism from the Oconto Elks Fly-In Committee for a donation of \$1,000 included mention of 2020's inclusion of helicopter rides, the Fly-In date of 9/19/20, and a donation request in the future, once again. The remote controllers love it.
 - Hayes suggested we investigate banners made for Veterans: other area towns have demonstrated such action. Our local military organizations could be a part of this and possibly relatives will sponsor in part.
6. Discussion/recommendation/updates/progress reports on the following:
 - a. Oconto's 150th Anniversary (March 11, 2019)
 - i. Update on Coins— YTD amount totals \$9,220
 - ii. Update on Beer Trays was noted as well.
 - b. Future Plans for 150th Memorabilia— City street décor has been removed for holiday embellishment: we can now utilize pole flag memorabilia as well as our last coinage and trays @ Christmas (P.R. gifts!), and with Winter Wonderland drawings.
 - c. Request from OCEDC for 2020 Joint Marketing Contribution— Tabled to January and the 2020 Budget.
 - d. 2020 Discovery Guide— The dummy copy was found attractive and appropriate.
 - e. Spring 2020 Volunteer Day— No new information as we await Diane. Park and Rec. should be informed. Feldt brought up the Logan Frye project (flower garden) and suggestions were made to enhance Holtwood sign entrance, or @ the Beyer Home Museum around the pavilion.
 - f. Iron Maiden Fish Sculpture— Although all are anticipating, health issues have Lynn Hearley on hold.
 - g. **Expenditure Guidelines were reviewed by the Committee, accepted and voiced to motion by Hayes with a Wittkopf second. (M/C)**
7. Next Regular Meeting Date: Monday, December 16 @ 5:30 p.m.
8. Agenda Items: Request from OCEDC for 2020 Joint Marketing Contribution
Request from OCEDC for 2020 Joint Marketing Contribution— **Tabled to January** and the 2020 Budget.
9. **Honish summoned adjournment @ 5:58 p.m. with a Wittkopf call of second. (M/C)**

Minutes submitted by
Susan K. Seidl