

TOURISM COMMITTEE

MONDAY, JANUARY 20, 2020 @ 5:30 p.m.

City Hall Council Chambers

Mission Statement: The Committee shall foster ideas for improving existing facilities and programs to attract tourists to our community. Our purpose is to promote our various community attractions, encourage all community businesses and community-based organizations to participate, and assist in the sound development of our tourist facilities of our city.

1. The 2020 January New Year meeting was called to order by Vice Chairperson Hayes @ 5:40 p.m.
2. Roll Call: Ron Hayes, John Honish, John Wittkopf, Jean Young; and Alternate member Susan K. Seidl
Excused: Jean Feldt, and Alternate Member Nathan Figueira
3. **Honish called motion for approval of agenda as presented; Young issued second. (5 Ayes)**
4. **Approval of minutes from the 11/18/19 meeting was declared by Wittkopf with a Honish second. (5 Ayes)**
5. Public Input/Correspondence: A thank you from Oconto Elks Fly-In Committee was received.
6. **Discussion/recommendation/updates/progress reports on the following:**
 - a. Waterfest – July 4, 2020 We need to put a budget together. **Honish motioned the Committee to support with adequate funding Waterfest festivities; Wittkopf called second. (M/C)**
Hayes has receipts, etc. from the 2019 event and will put those together.
 - b. Oconto's 150th Anniversary (March 11, 2019)
 - i. Update on Coins tells us that we have a mere 400 coins left. One business is looking into a purchase yet. Otherwise we have our summer events ahead at which we would like to sell out. They will become valuable when no longer available.
 - ii. Update on Beer Trays remains the same.
 - c. Plans for 150th Memorabilia indicate that our summer events could create raffles and/or prizes at festivals remaining.
 - d. Request from OCEDC for 2020 Joint Marketing Contribution— **We would like Paul Ehrfurth, the Ex. Director, to attend a spring meeting.** We anticipate a proposal of OCEDC 2020 intent.

e. Zahn, Copperfest Chairman 11/13/19 sent us a request from the Oconto Copperfest Committee for a 2020 contribution of \$2,500. **We request that Zahn be present @ the February meeting for a proposal of intent.** Seidl stated that it is of benefit to our Historical Society located on the grounds with events to match. History is what it is celebrating, says Young.

f. Spring 2020 Volunteer Day— **We request that LeBreck be present @ the February meeting.**

g. Iron Maiden Fish Sculpture— **We request that Lynn Hearley be present @ an upcoming meeting.**

h. Expenditure Guidelines – 2019 Final- was reviewed. **A motion was voiced by Wittkopf with a Young second to accept them.** (M/C)
2020 Budget was also viewed.

7. Next Regular Meeting Date: Monday, February 17 @ 5:30 p.m. **All agreed to a motion to accept this date on their agenda.** (M/C)

8. Agenda Items: Waterfest – July 4, 2020 (Budget)
Oconto's 150th Anniversary (March 11, 2019)
i. Update on Coins
ii. Update on Beer Trays
Plans for 150th Memorabilia
Request from OCEDC for 2020 Joint Marketing Contribution
Request from Copperfest Committee (Chairman Zahn) for Contribution
Spring 2020 Volunteer Day
Iron Maiden Fish Sculpture

9. **Wittkopf summoned adjournment @ 6:08 p.m. with a Honish call of second.** (M/C)

Minutes submitted by
Susan K. Seidl