

TOURISM COMMITTEE

MONDAY, MARCH 16, 2020 @ 5:30 p.m.

City Hall Council Chambers

Mission Statement: The Committee shall foster ideas for improving existing facilities and programs to attract tourists to our community. Our purpose is to promote our various community attractions, encourage all community businesses and community-based organizations to participate, and assist in the sound development of our tourist facilities of our city.

1. The March meeting was called to order by Vice Chairperson Hayes @ 5: 31 p.m.
2. Roll Call: Ron Hayes, John Honish, John Wittkopf, Jean Young (+5: 33); Alternate member Susan K. Seidl
Excused: Jean Feldt and Alternate member Nathan Figueira
Also Present: Administrator Sara Perrizo, Sam Boucher /OCEDC
3. **Wittkopf announced approval of agenda as presented; Honish confirmed a second. (4 Ayes)**
4. **Approval of minutes from the 01/20/20 meeting was declared by Honish with a Wittkopf second. (4 Ayes)**
5. Public Input/Correspondence: Administer Perrizo addressed a Thank You received from the Oconto Elks Fly-In Committee.

6. Discussion/recommendation/updates/progress reports on the following:
 - a. Waterfest – July 4, 2020 has been **changed to JULY 3** due to availability of activities, stated Perrizo. Among intended events will be acrobats, 2 bands, log rollers, hopefully- fireworks, and so far, approximately 20 vendors.
 - b. 2020 Music Mondays @ the Beyer Home has again been approached again by Steve Peterson who proposed it be a 2 hour event: \$1,000 has been donated. Peterson will be here for the April meeting.
 - c. Oconto’s 150th Anniversary (March 11, 2019)
 - i. Update on Coins – approximately 400 left: We are looking at a \$7 clearance.
 - ii. Update on Beer Trays – 6 left intend to be sold or used as prizes also.

 - d. Plans for 150th Memorabilia have been thought to be prizes for our summer festivals. There remain 5 large, and several flag pole banners. It was thought to have one last coin drawing. Perrizo stated that 6 new banners that say Welcome to Oconto are being ordered for the entrances to the City of Oconto.
 - e. Paul Ehrfurth’s request from OCEDC for 2020 Joint Marketing Contribution had Boucher representation.
Wittkopf motioned that a City Promo Book be established by Boucher (OCEDC) to be available in the City of Oconto with a \$2,000 contribution. A second was voiced by Honish. (5 Ayes)
Contents were discussed. It will be previewed by Tourism.
 - f. Oconto Copperfest’s request of \$2,500 for the 2020 Contribution was TABLED pending representation.

 - g. Spring 2020 Volunteer Day, initiated by Diane LeBreck has been established via an inclusive handout which includes goals and volunteers. Dates: May 18 – 30, 2020 LeBreck will attend our April meeting.
 - h. Lynn Hearley’s Iron Maiden Fish Sculpture – TABLED.
 - i. Expenditure Guidelines of the 2019 Final, and 2020 Budget were viewed and discussed with acceptance as written.

- NOTE: Boucher distributed a Badger Sportsman article in March/April 2020 edition on our local Walleye run.

7. Next Regular Meeting Date: Monday, April 20 @ 5:30 p.m.
8. Agenda Items: Oconto Copperfest’s request of \$2,500 for the 2020 Contribution
Lynn Hearley’s Iron Maiden Fish Sculpture

9. **Honish summoned adjournment @ 6:11 p.m. with a Young call of second. (M/C)**

Minutes submitted by
Susan K. Seidl