

TOURISM COMMITTEE
MONDAY, DECEMBER 21, 2020 @ 5:30 p.m.

City Hall Council Chambers

Mission Statement: The Committee shall foster ideas for improving existing facilities and programs to attract tourists to our community. Our purpose is to promote our various community attractions, encourage all community businesses and community-based organizations to participate, and assist in the sound development of our tourist facilities of our city.

1. The final Tourism Committee meeting of 2020 was called to order by Chairperson Hayes.
2. Roll Call: Jean Feldt, Ron Hayes, John Honish, John Wittkopf, Jean Young, Alternatives Susan K. Seidl and Wendy Spice

Also Present: Sam Boucher/OCEDC, Todd and Lynn Hearley/artist

3. **Wittkopf motioned for approval of agenda as presented; Young followed suit. (5 Ayes)**
4. **Approval of minutes from the 10/19/20 meeting, amending with elimination of Spice stating a sculpture ballpark price of \$700 rather stating less-than-the-previous sculptor's quote, was placed into motion by Young with a Spice second. (M/C)**
5. Public Input/Correspondence: At the hand of Sam Boucher, Holtwood Park's Winter Wonderland has been found to be innovative and amazing. Thereafter, Boucher distributed the work of this Committee: Official Visitors Guide: City of Oconto with City map. Also distributed was the OCEDC Oconto County WI 2021 Discovery Guide. Sam Boucher/OCEDC and Bay Impressions/printing have done an outstanding job.
6. Discussion/recommendation/updates/progress reports on the following:
 - a. Fishing with a Pro Event— We hope/plan this to become an event of the future.
 - b. Movies in the Park— Boucher will work with a volunteer to get it up and running. Park and Rec. completed the groundwork with building the facility, adding a snack trailer, and building foundation money to get movies. **Honish called motion to appropriate \$800 from Tourism to create a fund for summer movies @ Holtwood 2021 with a Feldt second call. (5 Ayes)**
 - c. Iron Maiden Fish Sculpture— Four drafts were presented by Lynn Hearley: a fish garden @ \$1,500; a glittering Choke Cherry tree @ \$4,900; an interactive metal art "Good Luck Walleye" @ \$1,250; and a hanging jointed fish on a pole @ \$1,800. Materials, specs, location and anticipated completion of each project were related. All sculptures are 2-sided. Edges, burrs, etc would be attended to eliminating public injury. She and Todd would see that the sculptures arrive at location and ground them so that they would have the proper footing: the City loader will need to be implemented. Impressed, the Committee wanted her to include a plaque taking credit for her art. Hayes viewed the amount remaining in the Tourism account and suggested all 3 of the fish-related sculptures are a go. **Wittkopf motioned pg. 1 and 3 viewed via-the-graphics be purchased, and then amending it to all 3 fish sculptures from Iron Maiden at an allocated sum of \$5,000 from the 2020 Budget. The entire Tourism Committee called second. (M/C)**

Wittkopf will be the sculpture liaison.

Lynn Hearley was commended for the preparatory energies and her work in the name of the City of Oconto. She expressed her artistic pleasure in working with the city.

- d. **Expenditure Guidelines were seen as appropriate. Honish motioned and Wittkopf seconded. (M/C)**
Boucher/OCEDC added that she would like to add extra to the Tourism energies yearly since she works so closely with the City of Oconto.

7. **Next Regular Meeting Date: Monday, January 18, 2021 @ 5:30 p.m.**

8. Agenda Items: No additions.

9. **Hayes called adjournment for the Tourism Committee @ 6:22 p.m. (M/C)**

Minutes submitted by
Susan K. Seidl