## TOUIRSM COMMITTEE MONDAY, JANUARY 18, 2021 @ 5:30 p.m.

City Hall Council Chambers

Mission Statement: The Committee shall foster ideas for improving existing facilities and programs to attract tourists to our community. Our purpose is to promote our various community attractions, encourage all community businesses and community-based organizations to participate, and assist in the sound development of our tourist facilities of our city.

1. The 1st Tourism meeting of 2021 was called to order by Chairperson Hayes.

2. Roll Call: Jean Feldt, Ron Hayes, John Honish, John Wittkopf, Jean Young, and Alternative Susan K. Seidl Excused: Alternative Wendy Spice

Also Present: Administrator Sara Perrizo

- 3. Wittkopf motioned for approval of agenda as presented; Honish followed suit. (5 Ayes)
- 4. Approval of minutes as printed from the 12/21/20 meeting was placed into motion by Honish with a Young second. (5 Ayes)
  - 5. Public Input/Correspondence: None.
  - 6. Discussion/recommendation/updates/progress reports on the following:
- a. Waterfest 2021— The event with fireworks is in the planning process for July 3<sup>rd</sup>. Perrizo stated that a budget needs to be established. **Feldt moved to allot the same budget for the July Waterfest/Fireworks in 2021 as that established in 2020. Wittkopf followed with the second.** (M/C)
- b. Fishing with a Pro Event— The event will be placed on hold until Sam Boucher/OCEDC attends her next meeting.
- c. Update on Iron Maiden Fish Sculpture— Wittkopf reported that both the Harbor Commission and Park and Rec. Committee have been updated with knowledge of the three metal sculptures. Both Boards were grateful and excited about the project. (L. Hearley, designer, is on delay due to eye surgery.) Harbor was concerned about placement which they will determine. The cost factor with the base cost will be a discussed issue at the upcoming meeting. February 9<sup>th</sup> the issue will go to Council.
- d. Expenditure Guidelines were viewed to date with the 2021 Budget in place. Administrator Perrizo added that the Sculpture cost of \$5,000 has been carried over from 2020. She felt we were a little over with Copper Culture last year. At present Tourism has spent only \$855 for the leases of the land where the Welcome signs are located. **Expenditure Guidelines were seen as acceptable with a Honish motion to adopt the new budget as presented by Administrator Perrizo. Young completed the motion.** (M/C)
  - 7. Next Regular Meeting Date: Monday, February 15, 2021 @ 5:30 p.m.
  - 8. Agenda Items: None were listed.
  - 9. Honish summoned adjournment @ 5:40 p.m. with a Wittkopf second.

(M/C)

Minutes submitted by Susan K. Seidl