

**TOURISM COMMITTEE**  
**MONDAY, FEBRUARY 15, 2021 @ 5:30 p.m.**

City Hall Council Chambers

**Mission Statement:** The Committee shall foster ideas for improving existing facilities and programs to attract tourists to our community. Our purpose is to promote our various community attractions, encourage all community businesses and community-based organizations to participate, and assist in the sound development of our tourist facilities of our city.

1. The meeting was called to order by Chairperson Hayes.
2. Roll Call: Jean Feldt, Ron Hayes, John Honish (+5:33), John Wittkopf, Alternative Susan K. Seidl  
Excused: Alternative Wendy Spice  
Absent: Jean Young  
Also Present: Administrator Sara Perrizo, Gary Zahn/Copperfest Chair
3. **Wittkopf motioned approval of agenda as presented; Feldt followed suit.** (5 Ayes)
4. **Approval of minutes from the 01/18/21 meeting was placed into motion by Honish with a Wittkopf second.** (5 Ayes)
5. Public Input/Correspondence: None.  
Wittkopf noted that Iron Maiden, Lynn Hearley is undergoing a 2<sup>nd</sup> eye surgery.
6. Discussion/recommendation/updates/progress reports on the following:
  - a. Request from Oconto Copperfest for 2021 Contribution— Zahn's Copperfest contribution correspondence was received by Committee Members. Although the pandemic closed the event in 2020 the contribution of \$2,500 was still received by the event committee. Hayes sought knowledge of how Copperfest was changing to make sound additional contributions. Zahn noted that the public missed fireworks which will be added in a smaller mode in 2021. He also spoke of a number of groups volunteering their time or money this year. He stated that a new group out of Appleton will be coming for kids' activities and that he hopes other new involvement will be available on the grounds. **Wittkopf motioned \$1,000 be added to Copperfest from the Tourism Committee with a Honish second.** Although a request was made to add another \$500, it was not found acceptable. The vote called the following result: **Feldt and Seidl, nay; Hayes, Honish, Wittkopf, yea.**  
Channel 5 hopes to come and do a "Hometown Profile" in parallel with Copperfest.
  - b. Waterfest 2021— Perrizo listed all accomplished thus far including City Council OK; busses contacted (short day busses; school bus size in the evening); a replacement for the aril show; a new lumber jack show; port-a-potties; Steve Peterson music with a Hayes contact; and vendors ahead. The event will be concluded with fireworks July 3<sup>rd</sup>. A one-way road is to be expected: Harbor Rd. will be gravel but usable. A program is intended... with the one-way traffic alert. The event update will occur in March.
  - c. Fishing with a Pro Event— Information for this awaits Sam Boucher/OCEDC.
  - d. Tunes on Tuesdays - \$1,000 Donation Received— **A motion was called by Wittkopf to not exceed \$2,500 and to accept the additional donation of \$1,000 received. Seidl called second.** (5 Ayes)
  - e. **Expenditure Guidelines were viewed and found to be acceptable with a motion by Seidl and second of Honish.** (M/C)
7. Next Regular Meeting Date: Monday, March 15, 2021 @ 5:30 p.m.
8. Agenda Items: Waterfest 2021  
The Chamber of Commerce will now be contacted through the OCEDC.
9. **Wittkopf summoned adjournment @ 5:58 p.m. with a Honish second.** (M/C)

Minutes submitted by  
Susan K. Seidl