

**Minutes of the Tourism Committee meeting held on
Monday, December 13th, 2021, pursuant to notice duly given.**

Mission Statement: The Committee shall foster ideas for improving existing facilities and programs to attract tourists to our community. Our purpose is to promote our various community attractions, encourage all community businesses and community-based organizations to participate, and assist in the sound development of our tourist facilities of our city.

1. Meeting of the Tourism Committee was called to order by Chairperson Hayes at 5:30 pm.
2. Roll Call: Ron Hayes, Jean Feldt, John Wittkopf, John Honish, and Wendy Spice (alternative)
Excused: Susan Seidl (alternative)
Also Present: Brittney Bickel, Administrator and as recording secretary
3. **Motion by Feldt, second by Honish to approve the agenda as presented. 5 Ayes M/C**
4. **Motion by Spice, second by Wittkopf to approve 11/8/2021 meeting minutes. 5 ayes M/C**

****Jean Young arrived at 5:32 pm****

5. Public Input/Correspondence: Wittkopf stated he reached out to Lynn Hearley at Iron Maiden Metal Art looking for an update on the sculpture but hasn't received a response yet.

Congratulations to Jean Young on receiving Prevea Health's First Volunteer of the Year Award.

6. Discussion/recommendation/updates/progress reports on the following:

- a. 2022 Budget: Per Bickel the Tourism budget will be cut by almost 25% for 2022. Every department made large cuts in order to be under the levy limit and in attempts to recover the general fund.

Motion by Wittkopf, second by Honish to approve 2022 Budget. 6 ayes M/C

- b. Letter from Copperfest/Donation Request: The committee reviewed the letter received from Copperfest asking for a recommended donation of \$2,500. Feldt motioned to donate \$2,500 to Copperfest from the 2021 budget. Hayes asked 3 times for a second, hearing none, the Committee discussed lowering the amount and donating the same amount as last year.

Motion by Wittkopf, second by Young to approve \$1,000 donation to Copperfest to come out of the 2021 budget. 6 ayes M/C

- c. Fundraising Ideas and Event Potential for the Improvement of City Park Facilities: Spice noted she had contacted City Hall to get potential dates to rent the pavilion. City Hall does not begin taking reservations until the 1st of the new year. She believes August would be the best time to hold the event. The Parks Department would still have their seasonal worker's help available. Hayes agreed with August and voiced the ideas of a corn roast or pig roast. Spice added there may possibly be civic groups that could do the food with proceeds going towards improvement to the park. Hayes mentioned the Elks Club teaming up with the Lions Club – they have experience doing this. Hayes asked Bickel to mention a Joint meeting with the Parks Department on January 12th to John Bostedt. He added this could possibly be an annual event. Spice added possible events could include crafts for kids. Young voiced asking the Historical Society to do a history presentation on the park's history. Feldt was in favor of fireworks. Spice and Feldt plan to reach out the Historical Society. Spice also brought up adult games: cornhole, volleyball, or horseshoe tournament, or a 50/50 raffle. Hayes added prizes to be raffled. Feldt voiced an egg toss as a possibility. Bickel listed items from a list of suggestions from Susan Seidl: including

not previously mentioned items of a sandcastle sculpture contest, trivia contest, and a donation jar.

- d. Expenditure Guidelines: Hayes mentioned asking the Council to carryover money from the 2021 budget for the sculpture from Iron Maiden, which will be completed in Spring of 2022.

Motion by Wittkopf, second by Feldt to approve recommending a \$3,500 2021 budget carryover for the sculpture from the Council. 6 ayes M/C

- e. Other Tourism Activities: Wittkopf asked about Harvestfest. Hayes explained that the city does not contribute, Harvestfest is 100% Chamber of Commerce. Amounts that need to be considered for the 2022 budget are Waterfest and Tunes on Tuesday. Hayes voiced he will look for other sponsors for Tunes on Tuesday to help.

7. Next Regular Meeting Date: **Monday, January 10th @ 5:30 p.m.**

8. Agenda Items: Will be listed as they occur.

9. **Wittkopf summoned adjournment @ 6:12 p.m. Spice witnessed second. 6 ayes M/C**

Minutes submitted by
Brittney M. Bickel,
City Administrator