

**TOURISM COMMITTEE**  
**MONDAY, JANUARY 10<sup>th</sup>, 2022 @ 5:30 P.M.**

City Hall Council Chambers

**Mission Statement:** The Committee shall foster ideas for improving existing facilities and programs to attract tourists to our community. Our purpose is to promote our various community attractions, encourage all community businesses and community-based organizations to participate, and assist in the sound development of our tourist facilities of our city.

1. The meeting was called to order by Chairperson Hayes.
2. Roll Call: Ron Hayes, John Honish, and Alternatives Susan K. Seidl and Wendy Spice  
Absent: Jean Feldt, Jeannie Young, John Wittkopf
3. **Honish sought approval of agenda as presented; Spice witnessed second. (4 Ayes)**
4. **Approval of minutes from the 12/13/2021 meeting was placed into motion by Spice with a second call of Honish. (4 Ayes)**
5. Public Input/Correspondence: “Tunes on Tuesday” was the recipient of a \$1,000 donation which the Tourism Committee accepted.
6. Discussion/Recommendation/Updates/Progress Reports on the Following:
  - a.) Event for the Improvement of City Park Facilities - Spice contacted Julie/Oconto City Deputy Clerk to verify City Park dates available for the Oconto Fun Day: August 13<sup>th</sup> and 20<sup>th</sup> -both Saturday- were calendared with our 2 pavilions. Alternate dates were Saturday/Sunday combos: July 30 or 31 and August 27/28, 2022. It is hoped that our **Joint meeting with Park and Rec. 1/12/22** will solidify dates. One event date will be a rain date. John Bostedt will be asked to let Julie know the calendared result. It was suggested that the Historical Society set up a display in the older pavilion. Both Seidl and Spice (volleyball; horseshoe; corn hole; children’s crafts) submitted other potential moneymaking events (three-legged sack race; tossing water balloons; music; talent show; past City “Fathers” stories/memories). Hayes has spoken with a couple civic organizations which are interested too.
  - b.) Expenditure Guidelines, viewed by the committee were determined acceptable. Hayes stated that in February carryovers will be firm for our knowledge.
  - c.) Other Tourism Activities - Chairman Hayes reported that Lynn Hearley, our fish sculpture artist, seems healthier. Fireworks technicians need to be contacted and firmed.
8. Next Regular Meeting Date: Monday, February 14 @ 5:30 p.m.
9. Agenda Items: Firework technicians contacted/firmed  
Other past activities solidified
10. **Seidl summoned adjournment @ 6:02 p.m. Spice called second. (M/C)**

Minutes submitted by Susan K. Seidl