TOURISM COMMITTEE MONDAY, FEBRUARY 14th, 2022 @ 5:30 P.M.

City Hall Council Chambers

Mission Statement: The Committee shall foster ideas for improving existing facilities and programs to attract tourists to our community. Our purpose is to promote our various community attractions, encourage all community businesses and community-based organizations to participate, and assist in the sound development of our tourist facilities of our city.

- 1. The February meeting was called to order by Chairperson Hayes.
- 2. Roll Call: Ron Hayes, John Honish, John Wittkopf, Jean Young, and Alternates: Susan K. Seidl and Wendy Spice

Absent: Jean Feldt

- 3. Spice requested approval of Agenda as presented; Wittkopf witnessed second. (5 Ayes)
- 4. Approval of Minutes from the Regular Meeting on 1/10/2022 with the correction of 6. a.) to read "It was suggested that the Historical Society set up a display in the older pavilion.", and the Joint Meetings with Parks & Recreation Committee on 1/12/2022 and 1/19/2022 was placed in motion by Honish with a second call of Young. (5 Ayes)
- 5. Public Input/Correspondence: Hayes reported that the (200 member) Convertible Club (U.S. wide) displayed in 2020 is planning to return to Oconto for an event this year.
- 6. Discussion/Recommendation/Updates/Progress Reports on the Following:
- a. Firework Technicians Contacted/Firmed— Hayes reported that he is not @ the helm: John W. Reed who also suggested Jeremy Wusterbarth along with the help of Director of Parks, Rec. and Forestry were the direction Waterfest established: Hayes will sound them on the progress and alert the Mayor.
 - b. Other Past Activities Solidified—Nothing additional here.
- c. Expenditure Guidelines were viewed by the Committee who determined them acceptable via a call to motion by Wittkopf and second of Spice. (M/C)

Wittkopf led discussion about the City of Oconto solar entrance signs and property rental that are apparently paid by Tourism: Why? He felt they should come out of the General Fund. Also discussed was the rental of outdoor johns.

- d. Other Tourism Activities Spice firmed up and RESERVED City Park for the Oconto Family Fun Day with Julie Galik of the City Hall office: August 13 with both pavilions. Spice also contacted the Historical Society about their presence in one of the pavilions.
- 7. Next Regular Meeting Date: Monday, March 14 @ 5:30 p.m.
- 8. Agenda: No additions.
- 9. Wittkopf summoned adjournment @ 6:25 p.m. Young called second. (M/C)

Minutes submitted by Susan K. Seidl