

TOURISM COMMITTEE
MONDAY, JANUARY 9, 2023 @ 5:30 P.M.
City Hall Council Chambers

Mission Statement: The Committee shall foster ideas for improving existing facilities and programs to attract tourists to our community. Our purpose is to promote our various community attractions, encourage all community businesses and community-based organizations to participate, and assist in the sound development of our tourist facilities of our city.

1. The January Tourism meeting was called to order by Chairman Jean Feldt.
2. Roll Call: Jean Feldt, Ron Hayes, Lynn Hearley, Magan Holz, Wendy Spice; Alternate Susan K. Seidl
Absent: Bryce Hearley
Excused: Advisory Member Tina Bruckner

Also Present: Mayor J. Panetti, Sam Boucher/OCEDC, 3 Military representatives

3. Hayes motioned approval of Agenda; Spice called second. (5 Ayes)
4. Approval of Minutes from 12/12/2022 were placed by Spice with a L. Hearley second. (5 Ayes)
5. Public Input/Correspondence: Boucher, who will be attending, informed the Committee of a Governor Conference in which much legislation will be considered in March 2023. Note early bird registration in Feb. The Mayor will inform Director of Parks and Rec. John Bostedt of the camping show ahead. A form will be made available. Also noted was Ride Oconto History.
6. Discussion/Recommendation/Updates on the Following:
 - a. City Military/Family Sponsored Flags with Veteran Representation– Limitations/needs are to be written and available on the form in several locations: 1st come, 1st served: thereafter the form be sent to City Hall. A family charge will be established. A store front window is still an option.
 - b. Copperfest 2023 & Requested Sponsorship– 2023 budget is mostly committed: **Hayes called motion to allow \$1,000 be set aside for Copperfest: L. Hearley called second. (M/C)** The Mayor would like the event to support the City .25 per person for our presence there. He already asked the Fly In to raise their entrance by \$1. The concept will be brought to council: security funds.
 - c. Tourism Signs & Murals for City Market are on hold at this time. There is potential for replication.
 - d. The City of Oconto Sign Ordinance Update also remains on hold.
 - e. City of Oconto Farmers Market– On hold.
 - f. “Oconto Tourism” Facebook & Instagram page– Nothing new here but Sam distributed her work on the 2023 Oconto County Discovery Guide.
 - g. Grants– Boucher continues her effort here: The Bond Center is interested in NEED rather than WANT.
 - h. **WGAS Fishing Tourney - February 4th, 2023 - \$500 Sponsorship– AGAIN our budget of 2023 nearly spent, Spice denied the \$500 Sponsorship; and Holz called second. (M/C)**
 - i. List of Expenses Anticipated Yearly and Expenditure Guidelines– The Committee noted that they appreciate the added 2023 Budget Analysis in their monthly paperwork.
 - j. Other Tourism Activities– None.

7. Next Regular Meeting Date: Monday, February 13, 2023 @ 5:30 p.m.

8. Next Meeting Agenda Items:

9. Hayes summoned adjournment @ 7:03 p.m. Spice voiced support of the motion.

Minutes submitted by Susan K. Seidl.
Approved 02/13/2023.