

Notice of Meeting for the
TOURISM COMMITTEE
to be held on

MONDAY, JULY 10, 2023 @ 5:30 P.M.

City Hall Council Chambers, 1210 Main Street, Oconto, WI 54153

Mission Statement: The Committee shall foster ideas for improving existing facilities and programs to attract tourists to our community. Our purpose is to promote our various community attractions, encourage all community businesses and community-based organizations to participate, and assist in the sound development of our tourist facilities of our city.

AGENDA

This is an open meeting and notice was given to the public at least twenty-four hours prior to the meeting and by forwarding the complete agenda to the Oconto County Reporter, and to all news media who have requested the same as well as by posting. Copies of the complete agenda were available for inspection at the office of the City Administrator.

1. Meeting Called to Order
2. Roll Call
3. Approval of Agenda
4. Approval of Minutes from 6/12/2023
5. Public Input/Correspondence
6. Discussion/Recommendation/Updates on the Following:
 - a. City Military/Family Sponsored Flags with Veteran Representation - Carl Plaster, Veterans Representative
 - b. Copperfest 2023 - G. Zahn, Copperfest Director
 - c. Waterfest 2023
 - d. Tunes on Tuesday 2023
 - e. Tourism Signs & Murals for City Marketing
 - f. City of Oconto Sign Ordinance Updates
 - g. City of Oconto Farmers Market 2024
 - h. "Oconto Tourism" Facebook & Instagram pages
 - i. Grants
 - j. Flowerpots on Main Street
 - k. Review the former Building Inspector's plan for vacant buildings on Main Street
 - l. Harbor Camera Promotions (\$375/year) (Apr 10-May 9 21,294 views) (request from Harbor Commission)
 - m. Oconto Elks Fly-In 2023 Sponsorship Request
 - n. Oconto March Interpretive Signage (item request from Samantha Boucher)
 - o. List of Expenses Anticipated Yearly and Expenditure Guidelines
 - p. Other Tourism Activities
7. Next Regular Meeting Date
8. Next Meeting Agenda Items
9. Adjournment

Dated this 28th day of June 2023
Brittney M. Bickel, City Administrator

If you are an individual with a disability and need a special accommodation while attending the above meeting as required by the Americans With Disability Act, please notify the City Administrator's Office at 920-834-7711 at least 24 hours prior to the meeting in order to make suitable arrangements. Thank You.

IF YOU AS A MEMBER OF THE TOURISM COMMITTEE CAN NOT ATTEND THE ABOVE STATED MEETING, PLEASE CONTACT THE CITY ADMINISTRATOR'S OFFICE AT 920-834-7711.

pc: Mayor Panetti	Riley Sowle	Wendy Spice	Lynn Hearley	Magan Holz
Ron Hayes	Bryce Hearley (alt)	Susan Seidl (alt)	Tina Bruckner (non-voting)	