

Notice of Meeting for the
TOURISM COMMITTEE
to be held on

MONDAY, APRIL 8, 2024 @ 4:00 P.M.

City Hall Council Chambers, 1210 Main Street, Oconto, WI 54153

Mission Statement: The Committee shall foster ideas for improving existing facilities and programs to attract tourists to our community. Our purpose is to promote our various community attractions, encourage all community businesses and community-based organizations to participate, and assist in the sound development of our tourist facilities of our city.

AGENDA

This is an open meeting and notice was given to the public at least twenty-four hours prior to the meeting and by forwarding the complete agenda to the Oconto County Reporter, and to all news media who have requested the same as well as by posting. Copies of the complete agenda were available for inspection at the office of the City Administrator.

1. Meeting Called to Order
2. Roll Call
3. Approval of Agenda
4. Approval of Minutes from 3/11/2024
5. Public Input/Correspondence
6. Discussion/Recommendation/Updates on the Following:
 - a. Waterfest 2024 – Pat Trepanier
 - b. Update on Main Street Veteran Banners:
 - 11 New applications as of 4/4/2024.
 - 23 Banners currently displayed.
 - 45 Total light poles.
 - Sample banner displayed at City Hall.
 - c. Memorial Day Veterans Parade
 - d. City of Oconto Farmers Market 2024
 - e. “Oconto Tourism” - Ideas for Facebook & Instagram pages
 - f. Tourism Signs & Murals for City Marketing
 - g. Plan for Vacant Buildings on Main Street
 - h. Choice of Fundraising Ideas in List Format
 - i. Grants and Grant Writer
 - j. Visitor’s Center
 - k. Proposed ATV/UTV Youth Training Center & Land Requested at North End of Van Hecke Ave
 - l. Approval of invoice from Oconto County Economic Development Corporation for 2024 OCEDC Joint Marketing Contribution in the amount of \$2,000
 - m. Approval of invoice from Tower Optical Co, Inc for Public Viewing Binoculars in the amount of \$900
 - n. List of Expenses Anticipated Yearly and Expenditure Guidelines
 - o. Other Tourism Activities
7. Next Regular Meeting Date
8. Next Meeting Agenda Items
9. Adjournment

Dated this 4th day of April 2024
Brittney M. Burrue, City Administrator

If you are an individual with a disability and need a special accommodation while attending the above meeting as required by the Americans With Disability Act, please notify the City Administrator's Office at 920-834-7711 at least 24 hours prior to the meeting in order to make suitable arrangements. Thank You.

IF YOU AS A MEMBER OF THE TOURISM COMMITTEE CAN NOT ATTEND THE ABOVE STATED MEETING, PLEASE CONTACT THE CITY ADMINISTRATOR'S OFFICE AT 920-834-7711.

Ron Hayes

Lynn Hearley

Magan Holz

Riley Sowle

Wendy Spice

Ashley Geller (alt)

Susan Seidl (alt)

Tina Bruckner (non-voting)

cc: Mayor Panetti

Samantha Routheau

Carl Plaster

Pat Trepanier