

Notice of Meeting for the

**TOURISM COMMITTEE**

to be held on

**MONDAY, AUGUST 12, 2024 @ 4:00 P.M.**

City Hall Council Chambers, 1210 Main Street, Oconto, WI 54153

**Mission Statement:** The Committee shall foster ideas for improving existing facilities and programs to attract tourists to our community. Our purpose is to promote our various community attractions, encourage all community businesses and community-based organizations to participate, and assist in the sound development of our tourist facilities of our city.

**AGENDA**

This is an open meeting and notice was given to the public at least twenty-four hours prior to the meeting and by forwarding the complete agenda to the Oconto County Reporter, and to all news media who have requested the same as well as by posting. Copies of the complete agenda were available for inspection at the office of the City Administrator.

1. Meeting Called to Order
2. Roll Call
3. Approval of Agenda
4. Approval of Minutes from 7/8/2024
5. Public Input
6. Correspondence
7. Discussion/Recommendation/Updates on the Following:
  - a. Bird City (Cordula VandenHeuvel)
  - b. Waterfest 2025
  - c. Copperfest 2025
  - d. City of Oconto Farmers Market 2025 (Rachel Porath)
  - e. Main Street Veteran Banners
  - f. Memorial Day Veterans Parade 2025
  - g. "Oconto Tourism" - Ideas for Facebook & Instagram pages
  - h. Plan for Vacant Buildings on Main Street
  - i. Choice of Fundraising Ideas in List Format
  - j. Grants and Grant Writer and Discussion on Kinds of Grants
  - k. Visitor's Center
  - l. Ad-Hoc Committee for Main St
  - m. Binder for City Events Contact Coordinator/Tourism Reporter
  - n. Photo of City Events Contest
  - o. List of Expenses Anticipated Yearly and Expenditure Guidelines
  - p. Other Tourism Activities
8. Next Regular Meeting Date
9. Next Meeting Agenda Items
10. Adjournment

Dated this 5<sup>th</sup> day of August 2024

Brittney M. Burrue, City Administrator

If you are an individual with a disability and need a special accommodation while attending the above meeting as required by the Americans With Disability Act, please notify the City Administrator's Office at 920-834-7711 at least 24 hours prior to the meeting in order to make suitable arrangements. Thank You.

IF YOU AS A MEMBER OF THE TOURISM COMMITTEE CAN NOT ATTEND THE ABOVE STATED MEETING, PLEASE CONTACT THE CITY ADMINISTRATOR'S OFFICE AT 920-834-7711.

Ron Hayes  
Wendy Spice

Lynn Hearley  
Jack Karban (alt)

Magan Holz  
Susan Seidl (alt)

Riley Sowle  
Ashley Geller (advisory)

cc: Mayor Martin  
Rachel Porath

Samantha Routheau  
Cordula VandenHeuvel

Jayne Sellen/TEDCOR

Carl Plaster