

Notice of Meeting for the

**TOURISM COMMISSION**

to be held on

**THURSDAY, November 6, 2025 @ 5:00 P.M.**

City Hall Council Chambers, 1210 Main Street, Oconto, WI 54153

**AGENDA**

This is an open meeting and notice was given to the public at least twenty-four hours prior to the meeting and by forwarding the complete agenda to the Oconto County Reporter and to all news media who have requested the same as well as by posting. Copies of the complete agenda were available for inspection at the office of the City Administrator.

Tourism Committee Goals for 2025:

- Enhance visitor experience and satisfaction
- Boost local economy through increased spending by tourists, measured by lodging stays

1. Meeting Called to Order
2. Roll Call
3. Approval of Agenda
4. Approval of Minutes from 10/23/2025
5. Public Input
6. Correspondence
7. Fishing Update – North Shore Bait Company, Paul Lukas
8. Grant Applications for Tourism Grant Program
9. Discussion and Possible Action for Budget and Administrative Costs
10. Discussion and Possible Action for Influencer Partnerships & Media
11. Discussion and Possible Action for Kwik Trip Tour of America’s Dairyland
12. Discussion and Possible Action for High School Student Contributor
13. National Walleye Tour Agreement
14. Next Regular Meeting Date
15. Next Meeting Agenda Items
16. Adjournment

If you are an individual with a disability and need a special accommodation while attending the above meeting as required by the Americans With Disability Act, please notify the City Administrator’s Office at 920-834-7711 at least 24 hours prior to the meeting in order to make suitable arrangements. Thank You.

IF YOU AS A MEMBER OF THE COMMISSION CAN NOT ATTEND THE ABOVE STATED MEETING, PLEASE CONTACT THE CITY ADMINISTRATOR’S OFFICE AT 920-834-7711.

Christina Exworthy Mayor Cliff Martin Kim Reifsteck (Vice) Lori Stenstrup Michelle VanCampenhout (Chair)  
Samantha Routheau (Chamber Advisory) Kelly Schwartz (TEDCOR Advisory)