

MINUTES OF THE TOURISM COMMISSION
City Hall Council Chambers, 1210 Main St, Oconto, WI 54153
THURSDAY, DECEMBER 11, 2025 - 5:00 PM

Meeting called to order at 5:00 pm by Chairperson Michelle VanCampenhout

Roll Call –

Present: Michelle VanCampenhout, Kim Reifsteck, Christina Exworthy, Lori Stenstrup and Kelly Schwartz (TEDCOR Advisory)

Approval of Agenda – MOTION: Reifsteck / Exworthy *Motion to approve the agenda as presented for the meeting of the Tourism Commission on December 11, 2025. Voice Vote: 4 ayes M/C*

Approval of Minutes – MOTION: Reifsteck / Stenstrup *Motion to approve the minutes as presented for the meeting of the Tourism Commission on November 6, 2025. Voice Vote: 4 ayes M/C*

Public Input

Correspondence

Grant Applications for Tourism Grant Program – no new applications

Discussion and Possible Action for Revising Tourism Grant Program –

- a. MOTION: VanCampenhout / Reifsteck to revise the Tourism Grant Program Guidelines as presented. **Voice Vote: 4 ayes M/C**

Discussion and Possible Action for Contributor Supplies – MOTION: Stenstrup / VanCampenhout, to purchase a camera for student(s) up to \$675, to review checkout document & policy, and approve the draft at next meeting. **Voice Vote: 4 ayes M/C**

Discussion and Possible Action for 2025 Administrative Expenses–

- a. MOTION: Stenstrup / Reifsteck to accept and pay TEDCOR September through December administrative expenses as stated. **Voice Vote: 4 ayes M/C**

Discussion and Possible Action for 2026 Budget

- a. MOTION: Stenstrup / Exworthy to accept proposed budget as stated any additional dollars are to be added into savings. **Voice Vote: 4 ayes M/C**

Discussion and Possible Action for Future Events – the Commission discussed possibilities for future event opportunities to generate overnight stays.

Discussion and Possible Action for 2026 Meeting Calendar – the Commission will meet the 2nd Wednesday of the month throughout 2026, beginning January 14th at 5pm.

Next Meeting Date – Wednesday, January 14, 2026 @ 5:00 pm

Next Meeting Agenda Items – Follow up from Mayor, Contributor Supplies, Future events

Adjournment – MOTION: Stenstrup / Reifsteck *Motion to adjourn at 6:21 pm. Voice Vote: 4 ayes M/C*

Minutes submitted by TEDCOR.

Oconto County Economic Development Corporation Inc.
Find Report
 January 1, 2024 through January 7, 2026

4:30 PM
 01/08/26
 Accrual Basis

Type	Date	Num	Name	Memo	Account	Clr	Amount	Balance
Jan 1, '24 - Jan 7, 26								
Deposit	06/11/24		City of Oconto	Q1 2024	660.01 · Room Tax - City of Oconto		2,174.07	2,174.07
Deposit	08/10/24		City of Oconto	Q2-2024	660.01 · Room Tax - City of Oconto		6,374.05	8,548.12
Deposit	12/02/24		City of Oconto	Q3-2024	660.01 · Room Tax - City of Oconto		5,119.09	13,667.21
Deposit	02/06/25		City of Oconto	Q4-2024	660.01 · Room Tax - City of Oconto		3,162.95	16,830.16
Deposit	04/30/25		City of Oconto	Q1-2025	660.01 · Room Tax - City of Oconto		4,824.02	21,654.18
Deposit	05/05/25		City of Oconto	Additional. Q1-2025	660.01 · Room Tax - City of Oconto		4,936.03	26,590.21
Check	08/18/25	111	City of Oconto	Reimbursement for payments to Harvestfe...	728.01 · Room Tax Exp - City of Oconto		-2,500.00	24,090.21
Deposit	09/03/25		City of Oconto	Q2 - 2025	660.01 · Room Tax - City of Oconto		19,731.69	43,821.90
Check	09/19/25	1003	TEDCOR	2026 Dis Guide 2 page ad	728.01 · Room Tax Exp - City of Oconto		-2,540.00	41,281.90
Deposit	12/03/25		City of Oconto	Q3-2025	660.01 · Room Tax - City of Oconto		23,116.54	64,398.44
Check	12/04/25	1009	TEDCOR	Invoice #2025.102 Reimbursement for Met...	728.01 · Room Tax Exp - City of Oconto		-300.00	64,098.44
Check	12/26/25	1010	TEDCOR	City of Oconto monthly admin - Sept-Dec	728.01 · Room Tax Exp - City of Oconto		-400.00	63,698.44
Check	12/26/25	1012	WBAY	Invoice#4152744-1 November air dates	728.01 · Room Tax Exp - City of Oconto		-765.00	62,933.44
Jan 1, '24 - Jan 7, 26							62,933.44	62,933.44