

## MINUTES OF THE TOURISM COMMISSION

City Hall Council Chambers, 1210 Main St, Oconto, WI 54153

WEDNESDAY, March 11, 2026 - 5:00 PM

Meeting called to order at 5:00 pm by Mayor Martin

### Roll Call –

Present: Mayor Cliff Martin, Christina Exworthy, Lori Stenstrup, Samantha Routheau (Chamber Advisory) and Kelly Schwartz (TEDCOR Advisory)

**Approval of Agenda – MOTION: Exworthy / Stenstrup** Motion to approve the agenda as presented for the meeting of the Tourism Commission on March 11, 2026. **Voice Vote: 3 ayes M/C**

**Approval of Minutes – MOTION: Reifsteck / Stenstrup** Motion to approve the minutes as presented for the meeting of the Tourism Commission on January 14, 2026. **Voice Vote: 3 ayes M/C**

### Public Input

Jeremy Wusterbarth presented information regarding a plan to install credit card kiosks at Breakwater and City Docks. The cash exchange process is time consuming for city staff and a burden on anglers seeking boat launch passes. Approximate values were provided: \$14,000 estimate per kiosk, \$5,000 estimate for internet and electric installation.

Jeremy Wusterbarth shared information regarding the 2026 Oconto Fly In, and asked about the Grant Program Event process.

### Correspondence

Mayor shared an update regarding Tunes on Tuesday & payment for Copperfest grant program.

**Grant Applications for Tourism Grant Program –** no new applications

**Review and/or Adjust Tourism Goals for 2026 – MOTION: Exworthy / Mayor** Motion to table reviewing 2026 Goals until April meeting. **Voice Vote: 3 ayes M/C**

**Discussion and Possible Action for Contributor Process – MOTION: Stenstrup / Exworthy** Motion to approve TEDCOR Camera Equipment Checkout Policy & Agreement Form. **Voice Vote: 3 ayes M/C**

**Discussion and Possible Action for Future Events –** no action was taken.

**Other Tourism Items –** Kelly shared the Wisconsin Governor's Conference on Tourism is in March and she will be attending. The 2025 Office of Outdoor Recreation Economic Impact reports were released today, Kelly to send link to Commission members.

**Next Meeting Date –** Wednesday, April 8, 2026 @ 5:00 pm

**Next Meeting Agenda Items –**

**Adjournment – MOTION: Stenstrup / Exworthy** Motion to adjourn at 5:38 pm. **Voice Vote: 3 ayes M/C**

Minutes submitted by TEDCOR.