

MINUTES OF THE TOURISM COMMISSION
City Hall Council Chambers, 1210 Main St, Oconto, WI 54153
WEDNESDAY, May 13, 2026 - 5:00 PM

Meeting called to order at 5:00 pm by Mayor Martin

Roll Call –

Present: Mayor Cliff Martin, Michelle VanCampenhout, Kim Reifsteck, Christina Exworthy, Lori Stenstrup, and Kelly Schwartz (TEDCOR Advisory)

Approval of Agenda – MOTION: Reifsteck / Mayor Motion to approve the agenda as presented for the meeting of the Tourism Commission on May 13, 2026. **Voice Vote: 5 ayes M/C**

Approval of Minutes – MOTION: Stenstrup / Reifsteck Motion to approve the minutes as presented for the meeting of the Tourism Commission on March 11, 2026. **Voice Vote: 5 ayes M/C**

Public Input

Michelle Good from the Oconto Area Chamber of Commerce shared an interest in collaborating on a video to promote Oconto.

Correspondence

Letter was sent to Gary Zahn regarding grant program details, will follow up.

Grant Applications for Tourism Grant Program –

Grant application received for Kiosks. Commission discussed. **MOTION: Stenstrup / Reifsteck** Motion to grant \$8,000 for the Oconto Breakwater/Harbor & City Docks Kiosk Project. **Voice Vote: 5 ayes M/C**

Grant application reviewed for Harvest Fest, verbal request from Routheau, tabled from March meeting. Commission discussed. **MOTION: Stenstrup / Reifsteck** Motion to deny additional funds for Harvest Fest. **Voice Vote: 5 ayes M/C**

Review and/or Adjust Tourism Goals for 2026 – commission collectively agreed to carry 2025 goals through 2026, no vote needed.

Discussion and Possible Action for Contributor Process – TEDCOR has the camera and is connecting with an interested student, more to come.

Discussion and Possible Action for Future Events – no action was taken.

Other Tourism Items –

- a. Committee appointments and elections
 - i. Mayor Martin opened the floor for nominations for Tourism Commission Chairperson.
 - i. Stenstrup nominated Michelle VanCampenhout.
 - ii. Reifsteck seconded the nomination for VanCampenhout.
 - iii. VanCampenhout accepted.
 - iv. Mayor Martin asked 3x if there were any other nominations, hearing none.
 1. **MOTION: Stenstrup / Exworthy** Motion to close nominations for Chairperson of the Tourism Commission. **Voice Vote: 4 ayes M/C**
 - ii. Mayor Martin opened the floor for nominations for Tourism Commission Vice Chairperson.
 - i. VanCampenhout nominated Kim Reifsteck.
 - ii. Stenstrup seconded the nomination for VanCampenhout.
 - iii. Reifsteck accepted.
 - iv. Mayor Martin asked 3x if there were any other nominations, hearing none.
 1. **MOTION: VanCampenhout / Stenstrup** to close nominations for Vice Chairperson of the Tourism Commission. **Voice Vote: 4 ayes M/C**
- b. Budget – Commission discussed sharing the budget with Finance Committee. Stenstrup to present.

Next Meeting Date – Wednesday, June 10, 2026 @ 5:00 pm

Next Meeting Agenda Items –

Adjournment – **MOTION: Exworthy / Reifsteck** *Motion to adjourn at 6:02 pm.* **Voice Vote: 5 ayes M/C**

Minutes submitted by TEDCOR.