MINUTES OF THE TOURISM COMMISSION

City Hall Council Chambers, 1210 Main St, Oconto, WI 54153

WEDNESDAY, July 8, 2026 - 5:00 PM

Meeting called to order at 5:00 pm by Chairperson Michelle VanCampenhout

Roll Call –

Present: Michelle VanCampenhout, Christina Exworthy, Michelle Good (Chamber Advisory), and Kelly Schwartz (TEDCOR Advisory)

Excused: Kim Reifsteck, Lori Stenstrup,

Approval of Agenda – MOTION: Mayor / Exworthy *Motion to approve the agenda as presented for the meeting of the Tourism Commission on July 8, 2026.* **Voice Vote: 3** ayes **M/C**

Approval of Minutes – MOTION: Exworthy / Mayor *Motion to approve the minutes as presented for the meeting of the Tourism Commission on June 10, 2026.* **Voice Vote: 3** ayes **M/C**

Public Input

No public input.

Correspondence

September meeting invitation to Oconto Lodging owners set for July 9.

Grant Applications for Tourism Grant Program –

Other Tourism Items –

a. Discussion of Kwik Trip's Tour of America's Dairyland, follow up next month.

Next Meeting Date – Wednesday, August 12, 2026 @ 5:00 pm

Next Meeting Agenda Items – Letter to STR owners, agenda for September meeting, Kwik Trip ToAD

Adjournment – MOTION: Mayor / Exworthy *Motion to adjourn at 5:37 pm.* **Voice Vote: 3** ayes **M/C**

Minutes submitted by TEDCOR.