MINUTES OF THE TOURISM COMMISSION

City Hall Council Chambers, 1210 Main St, Oconto, WI 54153

WEDNESDAY, August 12, 2026 - 5:00 PM

Meeting called to order at 5:00 pm by Chairperson Michelle VanCampenhout

Roll Call –

Present: Michelle VanCampenhout, Christina Exworthy, Mayor Martin, Lori Stenstrup, Kim Reifsteck, and Kelly Schwartz (TEDCOR Advisory)

Excused: Michelle Good (Chamber Advisory)

Approval of Agenda – MOTION: Mayor / Exworthy *Motion to approve the agenda as presented for the meeting of the Tourism Commission on August 12, 2026.* **Voice Vote: 5** ayes **M/C**

Approval of Minutes – MOTION: Exworthy / Mayor *Motion to approve the minutes as presented for the meeting of the Tourism Commission on July 8, 2026.* **Voice Vote: 5** ayes **M/C**

Public Input

No public input.

Correspondence

No correspondence.

Grant Applications for Tourism Grant Program –

AIM Tournament 2027 - MOTION: Mayor / Stenstrup *Motion to approve the $5,000 fee for AIM Tournament in 2027.* **Voice Vote: 5** ayes **M/C**

September Meeting Materials – Discussion on content for next month's presentation to lodging partners.

2027 Discovery Guide - MOTION: Reifsteck / Stenstrup *Motion for TEDCOR graphic designers to create 2027 Discovery Guide advertisement.* **Voice Vote: 5** ayes **M/C**

Discussion and Possible Action regarding Oconto Tourism Commission Expenditures – N/A

Other Tourism Items –

Next Meeting Date – Wednesday, September 9, 2026 @ 5:00 pm

Next Meeting Agenda Items –

Adjournment – MOTION: Mayor / Exworthy *Motion to adjourn at 5:34 pm.* **Voice Vote: 5** ayes **M/C**

Minutes submitted by TEDCOR.