

Notice of Meeting for the

TOURISM COMMISSION

to be held on

WEDNESDAY, September 9, 2026 @ 5:00 P.M.

Conference Room, 1210 Main Street, Oconto, WI 54153

AGENDA

This is an open meeting and notice was given to the public at least twenty-four hours prior to the meeting and by forwarding the complete agenda to the Oconto County Reporter and to all news media who have requested the same as well as by posting. Copies of the complete agenda were available for inspection at the office of the City Administrator.

Tourism Committee Goals for 2026:

- Enhance visitor experience and satisfaction
- Boost local economy through increased spending by tourists, measured by lodging stays

1. Meeting Called to Order
2. Roll Call
3. Approval of Agenda
4. Presentation
5. Public Input
6. Approval of Minutes from 8/12/2026
7. Correspondence
8. Grant Applications for Tourism Grant Program
9. Other Tourism Items
10. Next Regular Meeting Date
11. Next Meeting Agenda Items
12. Adjournment

If you are an individual with a disability and need a special accommodation while attending the above meeting as required by the Americans With Disability Act, please notify the City Administrator's Office at 920-834-7711 at least 24 hours prior to the meeting in order to make suitable arrangements. Thank You.

IF YOU AS A MEMBER OF THE COMMISSION CAN NOT ATTEND THE ABOVE STATED MEETING, PLEASE CONTACT THE CITY ADMINISTRATOR'S OFFICE AT 920-834-7711.

Christina Exworthy Mayor Cliff Martin Kim Reifsteck (Vice) Lori Stenstrup Michelle VanCampenhout (Chair)
Michelle Good (Chamber Advisory) Kelly Schwartz (TEDCOR Advisory)

MINUTES OF THE TOURISM COMMISSION
City Hall Council Chambers, 1210 Main St, Oconto, WI 54153
WEDNESDAY, August 12, 2026 - 5:00 PM

Meeting called to order at 5:00 pm by Chairperson Michelle VanCampenhout

Roll Call –

Present: Michelle VanCampenhout, Christina Exworthy, Mayor Martin, Lori Stenstrup, Kim Reifsteck, and Kelly Schwartz (TEDCOR Advisory)

Excused: Michelle Good (Chamber Advisory)

Approval of Agenda – MOTION: Mayor / Exworthy *Motion to approve the agenda as presented for the meeting of the Tourism Commission on August 12, 2026. Voice Vote: 5 ayes M/C*

Approval of Minutes – MOTION: Exworthy / Mayor *Motion to approve the minutes as presented for the meeting of the Tourism Commission on July 8, 2026. Voice Vote: 5 ayes M/C*

Public Input

No public input.

Correspondence

No correspondence.

Grant Applications for Tourism Grant Program –

AIM Tournament 2027 - MOTION: Mayor / Stenstrup *Motion to approve the \$5,000 fee for AIM Tournament in 2027. Voice Vote: 5 ayes M/C*

September Meeting Materials – Discussion on content for next month's presentation to lodging partners.

2027 Discovery Guide - MOTION: Reifsteck / Stenstrup *Motion for TEDCOR graphic designers to create 2027 Discovery Guide advertisement. Voice Vote: 5 ayes M/C*

Discussion and Possible Action regarding Oconto Tourism Commission Expenditures – N/A

Other Tourism Items –

Next Meeting Date – Wednesday, September 9, 2026 @ 5:00 pm

Next Meeting Agenda Items –

Adjournment – MOTION: Mayor / Exworthy *Motion to adjourn at 5:34 pm. Voice Vote: 5 ayes M/C*

Minutes submitted by TEDCOR.